Content

PLATA.COM

About us

Geography
30 countries

Security
Security standards

What we do
We are an international e-Commerce platform that provides payments for all types of online business

WHAT DO WE OFFER?

Increase your sales!

1. Connect online payment to your store

2. Increase your sales by 20-40%

3. Individual work with your store

4. To pick up the most suitable payment tools for your business

How will we do it? Keep reading

HOW IT WORKS

Choice of goods
in online store

Choice of payment method and purchasing
of goods through Oplata.com gateway

OPLATA COM

Successful payment,
money are charged
from client

| Payment method | Visa/MC | E-wallets |

CARD NUMBER

VALID THRU

CHECKOUT

Online store notification about payment and enrolment of payment amount

WHY OPLATA.COM?

FEATURES AND BENEFITS

Multicurrency

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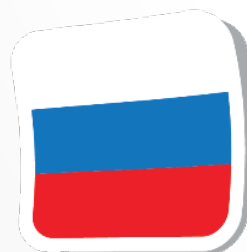
for the companies in EU area

Authorization in customer country currency ➔ settlements in EUR

Payments in UAH

Payments in USD/EUR

Your store

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Settlement in USD/ EUR to merchant account in EU

Payments in RUB

Connection in 15 minutes

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Ready integration with CMS systems will allow you to turn on payments in 15 minutes

Integration flexibility

Connect to Oplata.com you will get all popular payment methods on your website

VISA

Приват 24

WebMoney

MasterCard

We are always exploring the market and add the most popular payment methods

Full service

By connecting to us you are receiving the full service of your online store!

Single point of reimbursement of all accepted payments

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Statements of all payments in your personal account (management and accounting)

1 agreement that covers technical and financial services

Individual approach to selection of payment instruments for internet store

Qualified support and consultations

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Connect is simple ⟶ oplata.com

Sing up

More benefits? Scroll further

View more

Payment process optimization

Individual approach to each store

Start of cooperation and receiving payments

Your store

+

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Our manager analyses the payment process on your website

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Result of teamwork - sales increase

Recommendations preparation for process optimization

+

Implementation of changes in online shop

=

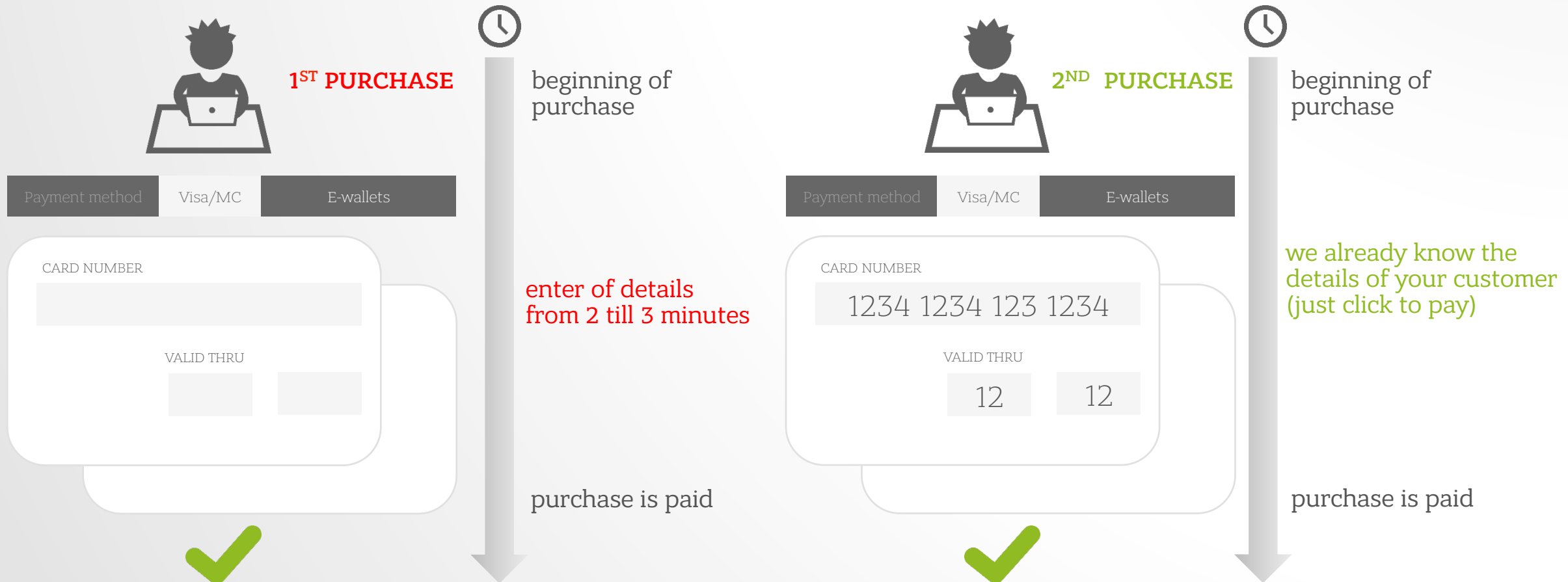Sales increase

Payments in a click

Repeated purchases will take less than a minute

1ST PURCHASE

beginning of purchase

| Payment method | Visa/MC | E-wallets |

CARD NUMBER

VALID THRU

enter of details
from 2 till 3 minutes

purchase is paid

2ND PURCHASE

beginning of purchase

| Payment method | Visa/MC | E-wallets |

CARD NUMBER

1234 1234 123 1234

VALID THRU

12   12

we already know the details of your customer (just click to pay)

purchase is paid

Work with abandoned baskets

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Turn abandoned baskets into 15% of sales

Why clients abandon baskets?

Didn't managed to pay

Payment refusal reasons analysis and preparation of reminder to the client with advice to repeat the payment

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Letter preparation to a client with a reminder of the basket and the ability to pay for the goods

Search for similar products or distraction from the purchase

Goods are paid

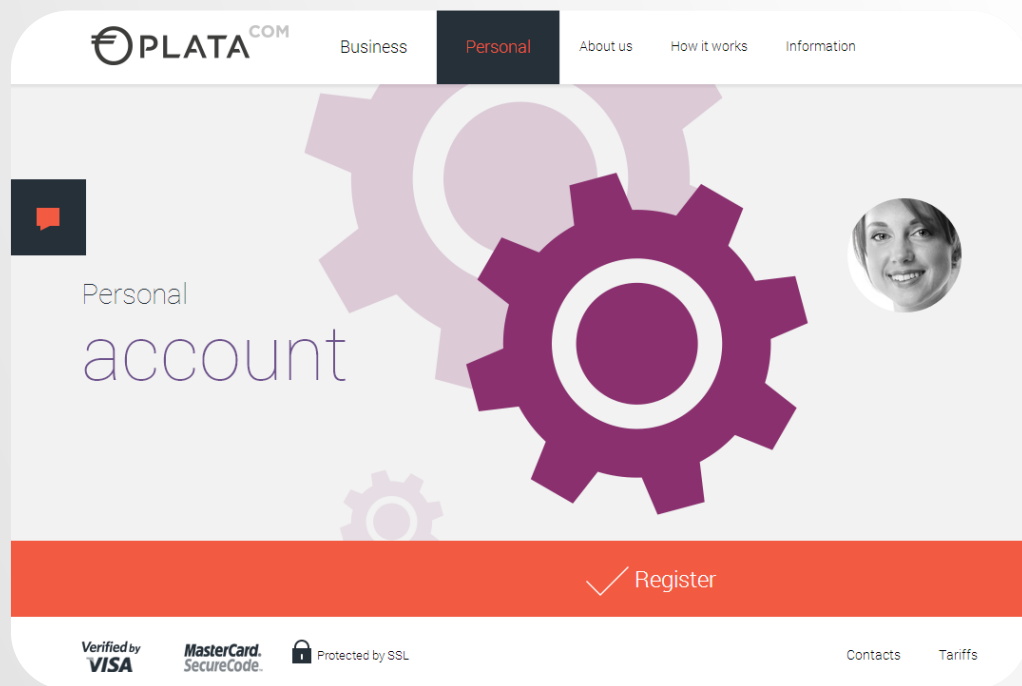- satisfied customers
- more sales
- higher income

Hold customers with our service of abandoned baskets

Personal account for your clients

Your client always knows what is with his payment

For your clients:

- Actual payment statuses
- Receipt for payment of goods
- Information about refunds
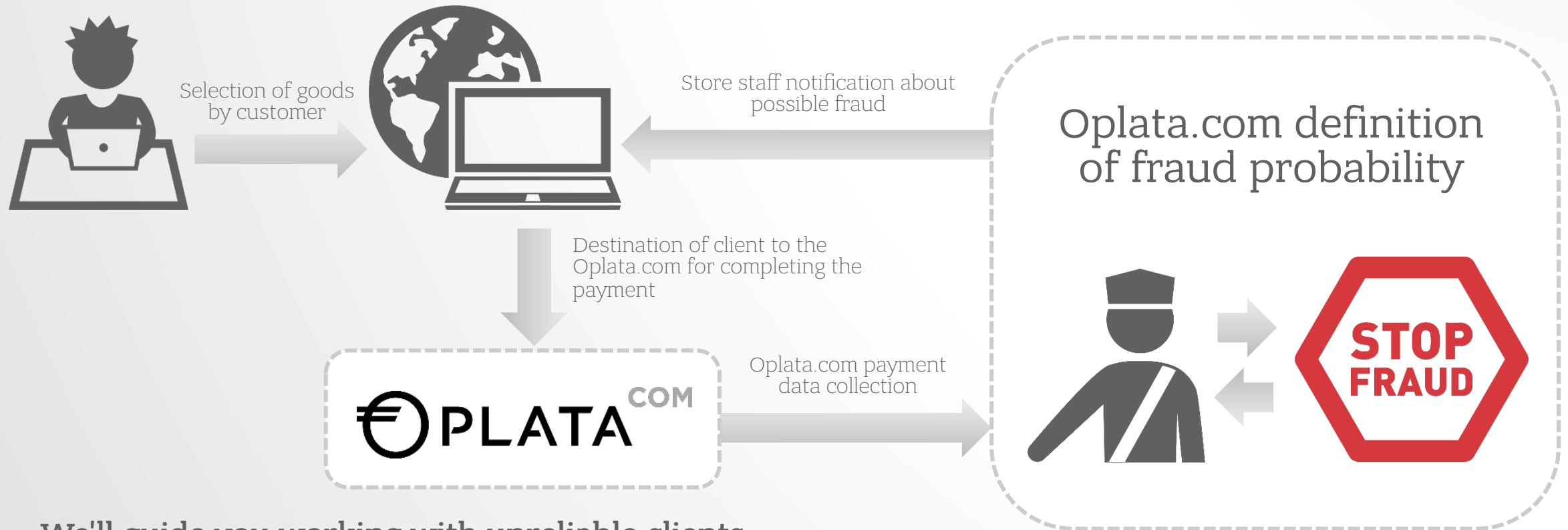- Connection of payments in one click

For you:

- Loading decrease on managers for finding payments
- Decrease of customer requests with questions about refunds
- Managers are selling rather than are busy with payments

RMP

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Risk monitoring program

Selection of goods by customer

Store staff notification about possible fraud

Oplata.com definition of fraud probability

Destination of client to the Oplata.com for completing the payment

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Oplata.com payment data collection

STOP FRAUD

We'll guide you working with unreliable clients

Work with payments complaints

How almost all providers work:

Complaint for refund →

Return of funds to the customer

e-Commerce provider

Store notification

Withholding of payment amount

How we are working:

Complaint for refund →

Refusal to refund (if the service was provided)

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Store notification

Collection of evidence about about provided service to the client

Questions?

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Contacts

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